Pre-Meeting Vendor Commitment

Hyatt Regency Chicago  
October 9-12, 2012  
Chicago, Illinois

My company wishes to commit to participate in the Pathology Informatics 2012 – Chicago conference at the following level (see next page for features of each level):

☐ PLATINUM @ $15,000  
☐ GOLD @ $9,000  
☐ SILVER @ $6,000

After submission of this commitment form, table selection will be offered on a first come, first served basis according to the participation level selected. An invoice will be sent in June, 2012 with payment due in 30 days.

Company as you wish to be listed  
in all conference materials: ______________________________________________

Address:  
____________________________________________  
____________________________________________

Contact person for exhibit information and materials: _______________________

Telephone: ___________________  Email address: _______________________  

Company Web Site:  ____________________________________________________

Wireless connection per table at no cost. Will you require a hard-wired connection at hotel pricing? _______________________________________________________

Do you require any electrical needs other than a normal power strip?  
______________________________________________________________________

Date: __________________________

Please return to:  
Barbara Karnbauer  
Suite 301  
Email: bjk37@pitt.edu  
UPMC Cancer Pavilion  
Fax: 412-623-2814  
5150 Centre Avenue  
Telephone: 412-647-1298  
Pittsburgh, PA 15232
Exhibitor Participation Levels

Pathology Informatics 2012; October 9-12, 2012

Hyatt Regency Chicago, Chicago, Illinois

Platinum: $15,000

- Five complimentary registrations
- Two 6’ Tables in a location in the most visible location in center of exhibitor ballroom
- Sponsorship of breakfasts, lunches, and the Opening Reception in exhibitor ballroom
- API Corporate membership and logo on API website ($1,500 value)
- Recognition in mailer and conference program
- All early committed exhibitors will be listed in at least one promotional email blast to over 12,000 targeted lab professionals and pathology researchers
- Named sponsorship of TWO travel awards for residents/fellows to attend conference

Gold: $9,000

- Three complimentary registrations
- One 6’ table in a location in the center of the exhibitor ballroom
- Recognition in mailer and conference program
- All early committed exhibitors will be listed in at least one promotional email blast to over 12,000 targeted lab professionals and pathology researchers
- Named sponsorship of ONE travel award for residents/fellows to attend conference

Silver: $6,000

- Two complimentary registrations
- One 6’ table in a location along the periphery of exhibitor ballroom
- Recognition in mailer and conference program
- All early committed exhibitors will be listed in at least one promotional email blast to over 12,000 targeted lab professionals and pathology researchers